


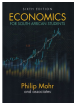






Prescribed Textbooks

Bachelor of Commerce Economics NQF7

Introduction to Marketing Management							📅 First Year	🕒 Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ	
	Marketing: An Introduction	Cant M , van Heerden, CH and Wiid, J	Juta	-	9781485130369 /	Juta and Company (Pty) Ltd	Required	

Economic Systems							📅 First Year	🕒 Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ	
	Economics for South African Students 6th Edition	Mohr, P., and Associates	Van Schaik	-	9780627037054	takealot.com	Required	

Financial Accounting 1A							📅 First Year	🕒 Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ	
	About Financial Accounting Vol.1 (8th Ed)	B Ceki, F Doussy, R Ngcobo, D Scheepers	LexisNexis	-	9780639008646	takealot.com	Required	

Business Management 1A							📅 First Year	🕒 Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ	
	Introduction to Business Management, 11th Edition	B Erasmus, S Rudansky-Kloppers, J Strydom	Oxford University Press	-	9780190745769	takealot.com	Required	

Introduction to Human Resource Management							📅 First Year	🕒 Semester 1
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	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement 
	Human Resource Management in South Africa	S Wörnich, M CarrellElbert, R Hatfield	Cengage Learning EMEA	-	9781473779426	Wizebooks	Required