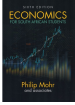


Prescribed Textbooks

Bachelor of Commerce Economics NQF7

Introduction to Marketing Management							📅First Year🕒Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ
	Marketing: An Introduction	Cant M , van Heerden, CH and Wiid, J	Juta	-	9781485130369 /	Juta and Company (Pty) Ltd	Required

Economic Systems							📅First Year🕒Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ
	Economics for South African Students 6th Edition	Mohr, P., and Associates	Van Schaik	-	9780627037054	takealot.com	Required

Financial Accounting 1A							📅First Year🕒Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ
	About Financial Accounting Vol.1 (8th Ed)	B Ceki, F Doussy, R Ngcobo, D Scheepers	LexisNexis	-	9780639008646	takealot.com	Required

Business Management 1A							📅First Year🕒Semester 1
	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ
	Introduction to Business Management, 11th Edition	B Erasmus, S Rudansky-Kloppers, J Strydom	Oxford University Press	-	9780190745769	takealot.com	Required

Introduction to Human Resource Management							📅First Year🕒Semester 1
---	--	--	--	--	--	--	------------------------

	Title	Author	Publisher	Edition	ISBN	Distributor	Requirement ⓘ
	Human Resource Management in South Africa	S Wörnich, M CarrellElbert, R Hatfield	Cengage Learning EMEA	-	9781473779426	Wizebooks	Required